An update about EU activities to support cultural and creative sectors and regional dimension

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European Commission, DG EAC, Culture Policy Unit

#EuropeForCulture

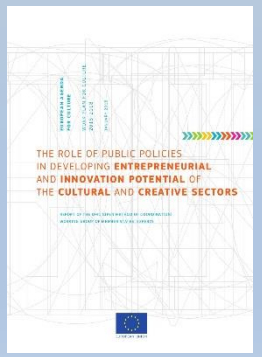
I. Strategic framework, current projects, COVID-19, budget 2021+

I. Strategic framework

- **EU Leaders' meeting** (Gothenburg, November 2017)
- **European Year of Cultural Heritage 2018**
- **New European Agenda for Culture** (May 2018)
- **EU Work Plan for Culture 2019** (November 2018)
- **European Framework for Action on Cultural Heritage** (December 2018)

MAINSTREAMING MAINSTREAMING MAINSTREAMING

culture & social cohesion and inclusion
culture & economic growth
culture for EU external relations
culture & well-being
ecosystem supporting culture
gender equality
cultural heritage and resilience, sustainability, innovation, participation



VOICES OF CULTURE
Structured Dialogue between the European Commission and the cultural sector

#EuropeForCulture

URBAN AGENDA FOR THE EU

WORKING TOGETHER FOR BETTER CITIES

CULTURE & CULTURAL HERITAGE

Urban Agenda for the EU

Partnership on Culture/Cultural Heritage

https://ec.europa.eu/futurium/en/culturecultural-heritage/about-0

https://ec.europa.eu/futurium/en/urban-agenda
https://ec.europa.eu/futurium/en/culture-and-cultural-heritage



I. Current projects

European Commission



EUmiesaward



EUROPEAN HERITAGE
EUROPA NOSTRA
AWARDS

EUROPEAN
HERITAGE LABEL

Interreg
EUROPEAN UNION

Erasmus+

COSME
Programme for the
Competitiveness of
Enterprises and SMEs
2014-2020

HORIZON
2020

EUROPEAN UNION
EUROPEAN
REGIONAL
DEVELOPMENT
FUND

EUROPEAN UNION

UIA URBAN INNOVATIVE ACTIONS

#EuropeForCulture

I. Current projects

www.culturalheritageinaction.eu



Peer-learning scheme for local and regional authorities and stakeholders

Over 100 local stakeholders

32 case studies selected

Peer-learning exchanges to follow – stay tuned!

EUROCITIES · KEA EUROPEAN AFFAIRS · ERRIN European Regions Research and Innovation Network · ARCHITECTS' COUNCIL OF EUROPE · EUROPA NOSTRA

Co-funded by the Creative Europe Programme of the European Union

OUR HERITAGE: WHERE THE PAST MEETS THE FUTURE

2018 EUROPEAN YEAR OF CULTURAL HERITAGE #EuropeForCulture

#EuropeForCulture

I. Current projects

CLUJ CULTURAL CENTRE

BOZAR

UGM

UGM Maribor Art Gallery

FONDAZIONE BRUNO KESSLER

ART & WELL-BEING

MAIN AREAS OF ACTION



Capacity Building and Advocacy Programme



Research



Artistic Programme

https://art-wellbeing.eu

Co-funded by the Creative Europe Programme of the European Union

#EuropeForCulture

OUR HERITAGE: WHERE THE PAST MEETS THE FUTURE

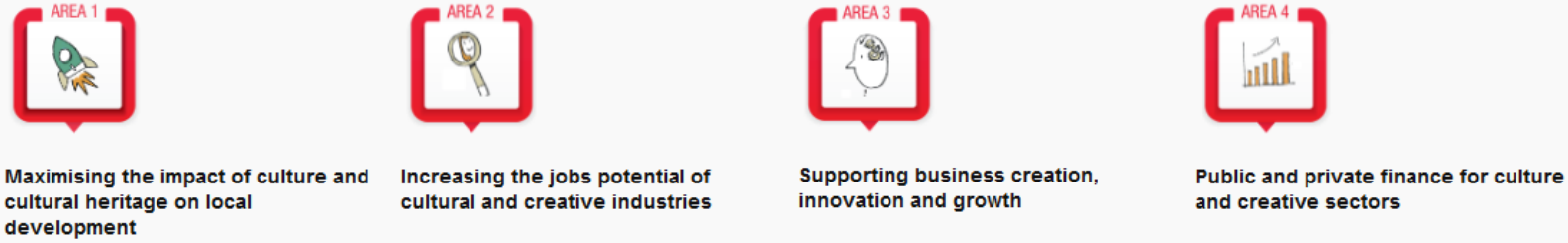
2018 EUROPEAN YEAR OF CULTURAL HERITAGE #EuropeForCulture

I. Current projects

European Commission

Joint Action OECD-European Commission (DG EAC)

Enhancing the role of culture in local development strategies



Find more info here, a webinar on 1-3 December – **Cultural participation and local resilience**





OECD

#EuropeForCulture

Co-funded by the Creative Europe Programme of the European Union

COVID-19 and cultural & creative sectors accross Europe

How can EU help?

- **Horizontal EU measures: state aid, CRII, SURE, support to SMEs**
- **Specific measures in Creative Europe:**
  - **Flexibility with current and upcoming projects**
  - **Specific support for performing arts, book sector, cinemas (calls)**
- **Policy work with Member States**
- **Exchange of information and knowledge**
- **AMBITIOUS FUTURE EU BUDGET WILL BE CRUCIAL!**

June 2020
EU budget powering recovery plan for Europe

- **REACT-EU**: **+55 billion EUR** through cohesion policy accross sectors (incl. culture) in 2020-2022 – **follow-up of CRII**
- **Recovery and Resilience Facility** : **672.5 bilion EUR** in loans and grants for national reforms
- **Future cohesion policy 2021-2027**: better exploiting potential of culture and tourism
- **Horizon Europe:** specific cluster for CCS as well as European Institute of Innovation & Technology's KIC on CCIs
- **Creative Europe 2021-2027**: **EUR 2.442 billion EUR following agreement of 10 November**, i.e. +**60% increase compared to 2014-2020 level**
- **InvestEU**: support under several strands, incl. **cultural heritage infrastructure**, **social investment** and **skills support** for cultural and creative activities
- **Digital Europe Programme**: can help cultural sectors to tackle digital transformation



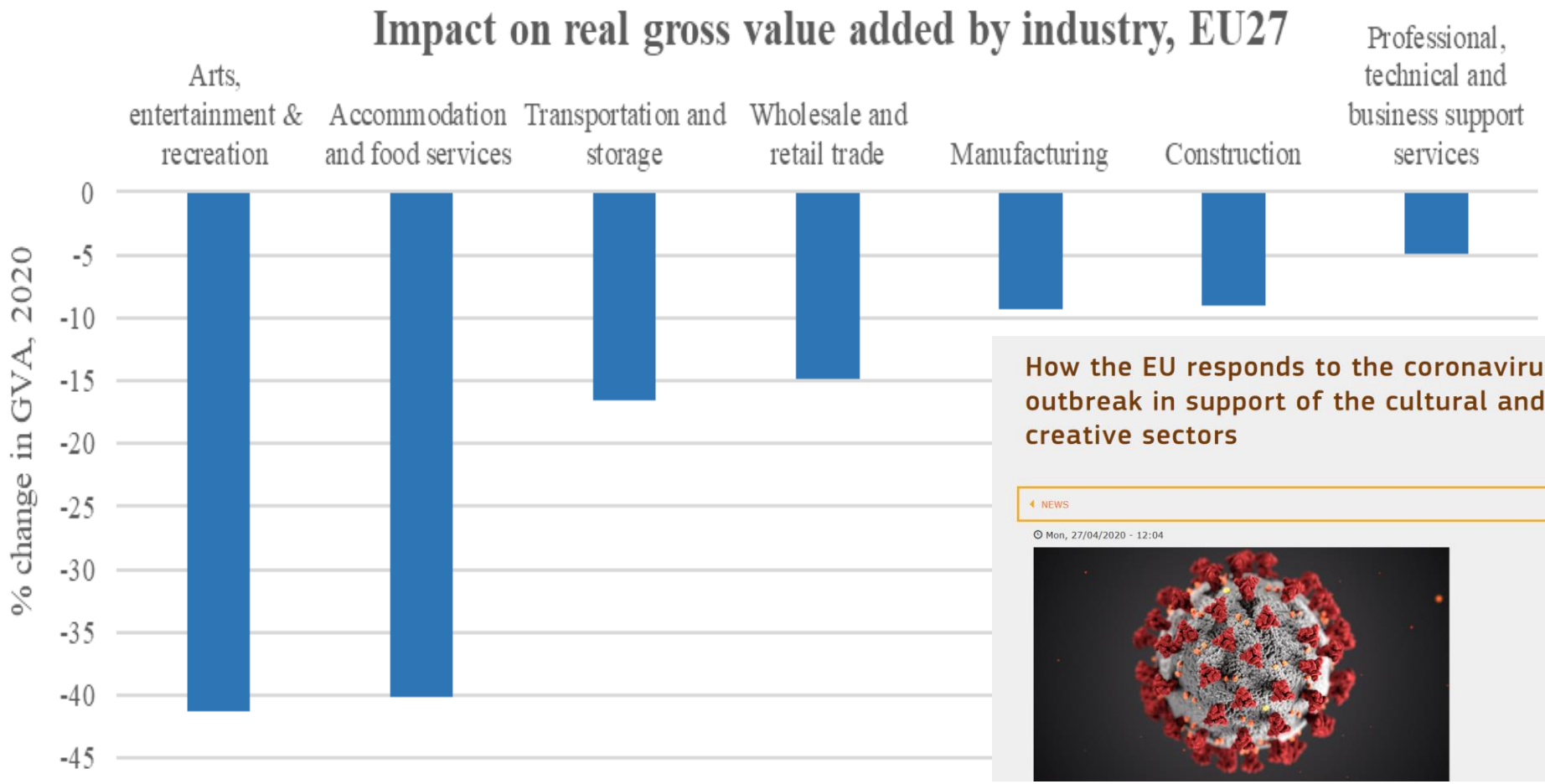
European Commission

Participatory approaches

CCS: the ecosystem approach

- The COVID crisis has shown how much we rely on each other
- We are increasingly switching to an **ecosystem approach** on CCS
- New Work Plan for culture, OMC groups, VoC,…
- the challenge is **how to make this work in practice**…





How the EU responds to the coronavirus outbreak in support of the cultural and creative sectors

NEWS

Mon, 27/04/2020 - 12:04

CCS has been the sector hardest hit by the COVID crisis

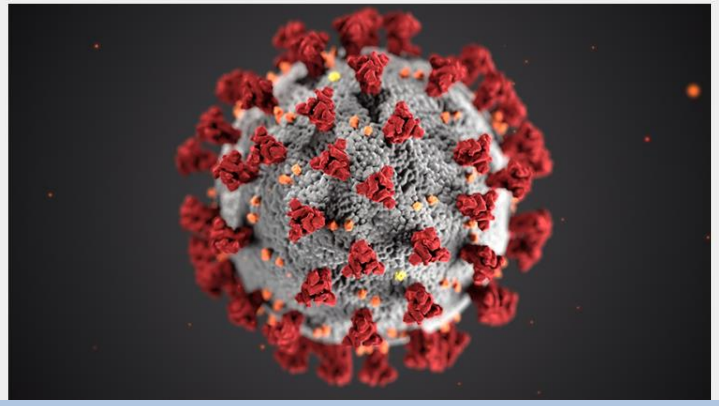
Mitigation measures come throught EU and Member States, but the effects are massive and the sectors are massively affected

European Commission

How the EU responds to the coronavirus outbreak in support of the cultural and creative sectors

NEWS

Mon, 27/04/2020 - 12:04



EU Covid measures:

Coronavirus Response Investment Initiative (CRII): **€37 billion**

temporary Support to mitigate Unemployment Risks in an Emergency (SURE): **€ 100 billion**

Special measures under Creative Europe

Special Call for culture under Erasmus : **100m€**

Temporary Framework for State Aids during Covid

Read more in the links below:

https://ec.europa.eu/culture/news/coronavirus-how-eu-responds-outbreak-support-cultural-and-creative-sectors_en?fbclid=IwAR28SdE1EARKIeZLU2Pp9XuXVUznbWORvEEIN-FioyIbRSVbNvAqT5emxoE

Or at: https://creativesunite.eu/eu-response/

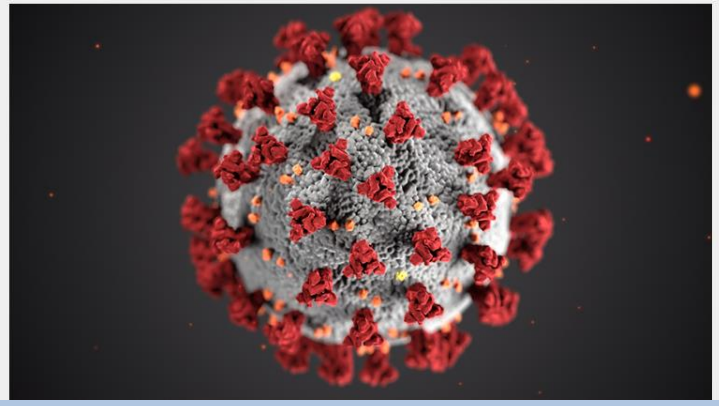
Date: in 12 pts

European Commission

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https://ec.europa.eu/culture/news/coronavirus-how-eu-responds-outbreak-support-cultural-and-creative-sectors_en?fbclid=IwAR28SdE1EARKIeZLU2Pp9XuXVUznbWORvEEIN-FioyIbRSVbNvAqT5emxoE

Or at: https://creativesunite.eu/eu-response/

Date: in 12 pts

UNITED FOR A NEW FUTURE

Online conference 26 June 2020

CREATIVES UNITE

Contribute

Artists & Creatives Community Covid-19 Resource Platform

A platform by the cultural & creative sectors for the cultural & creative sectors

https://creativesunite.eu/

Contribute, browse by sector or activity

Date: in 12 pts

policy project

"FLIP (Finance, Learning, Innovation and Patenting) for CCIs"

Objectives:

- Define and test policies and actions for sustaining and developing CCIs,
- Generate cross-sectoral benefits and spill-overs in the different areas and sectors CCIs interface with

Areas of action:

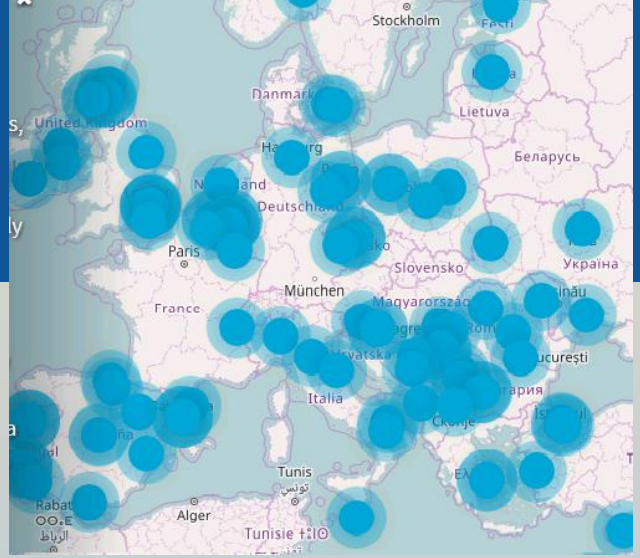
- skill classification model for CCIs
- CCI-skills and traditional education and skills development systems

http://creativeflip.creativehubs.net/#hero

https://ec.europa.eu/culture/calls/pilot-project-cultural-and-creative-industries_en

EUROPEAN
CREATIVE HUBS
NETWORK

European Commission



european creative hubs network

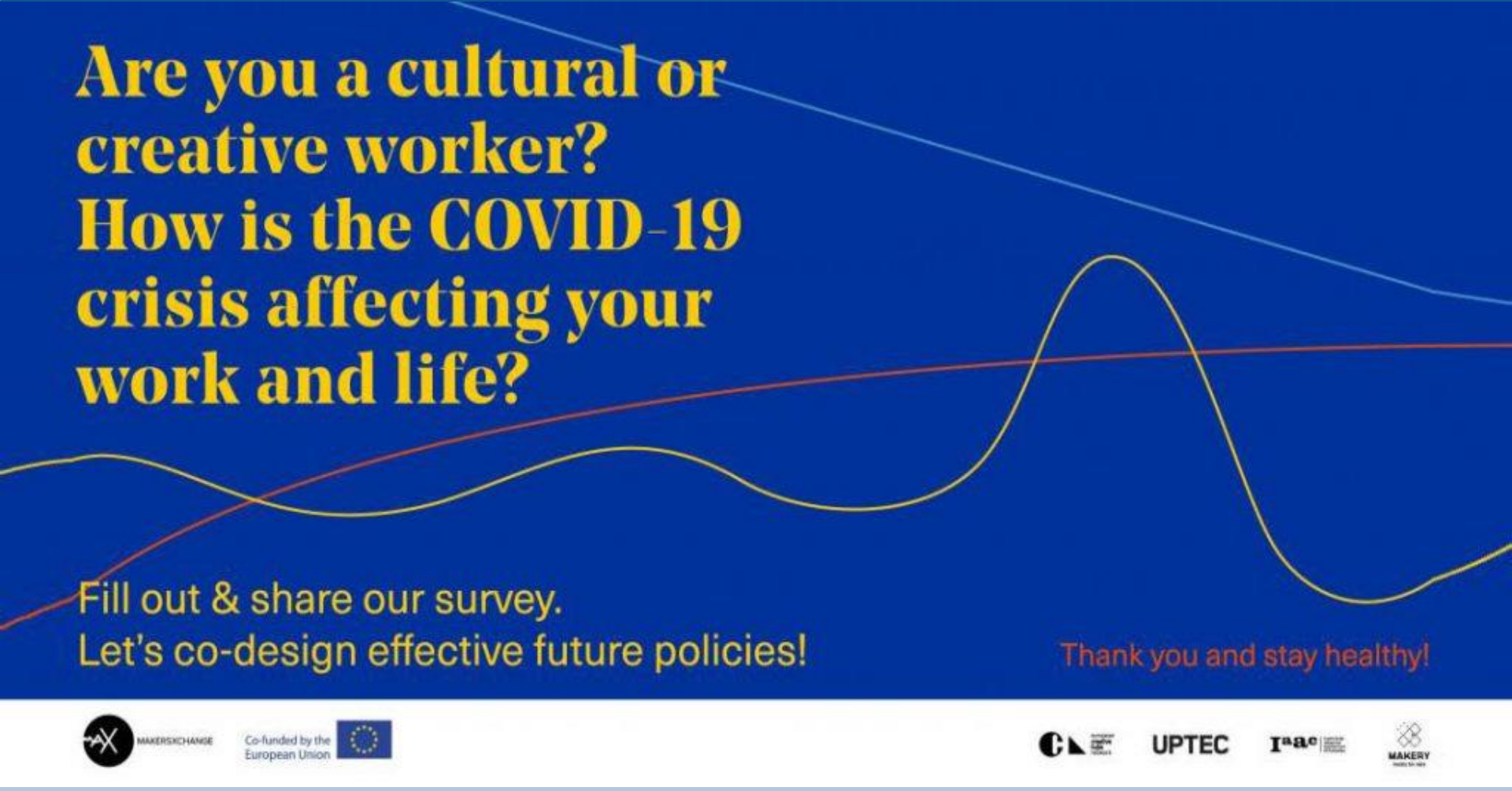
Cross sectoral strand Creative Europe policy project (2016-18)

is now an independent Network

http://creativehubs.eu/

@CreativeHubsEU

Date: in 12 pts



SURVEY AVAILABLE AT:

http://creativehubs.net/2020/06/04/covid-19-and-workers-in-the-cultural-and-creative-sectors-pan-european-survey-launch/



Commission européenne

ERASMUS+

COVID: **100m€** extraordinary ERASMUS call: **Partnerships for Creativity**

with the formal, informal and non-formal educational skills development and inclusion through creativity and the arts.

https://ec.europa.eu/programmes/erasmus-plus/resources/programme-guide_en

job creation, sustainable development and social inclusion through the arts, by fostering innovative participatory and intercultural dialogue approaches linking education, training and youth stakeholders with organisations in the cultural and creative sectors

New EU funding period – the budget



10 Nov. 2020 Agreement:

EU Long-term budget for 2021-2027 of €1.074 trillion combined with the temporary recovery instrument, **NextGenerationEU**, of **€750 billion**

- **Horizon Europe: 80 bn€ (+4bn€)**
- **Erasmus: 23,4bn€ (+2,2bn€)**
- **Creative Europe EUR 2.2 bn€ (+0,6bn€)**
- **InvestEU: 3,8 bn € in total (+1bn)**

https://ec.europa.eu/info/sites/info/files/about_the_european_commission/eu_budget/mff_factsheet_agreement_en_12.11_v3.pdf

Creative Europe - Culture strand

- Promote **cross-border circulation** of operators and works
- Increase **cultural participation** and **social inclusion**
- **Generate jobs and growth** within the cultural and creative sectors
- Strengthen **European identity and values**
- Contribute to international relations through **cultural diplomacy**

What's new

- New **individual cross-border mobility scheme**
- More support for promotion of European culture **beyond the EU**
- **Sectorial approach** for specific sectors

Creative Europe - Cross sectoral strand

- Strengthen a free, diverse and pluralistic **media environment**, qualitative journalism and support media literacy
- Promote **innovative approaches to content creation**, access, distribution and promotion across cultural and creative sectors
- Promote the programme and its funding opportunities (Creative Europe **Desks**)

What's new

- More opportunities for out-of-the-box thinking and **innovation** across sectors
- More stability of funding for actions supporting **free, diverse, and pluralistic media & media literacy**

Creative Europe - MEDIA

MEDIA 2021-27: ambitious set of actions

Develop more successful European works



Innovative story-telling



Establishing a network of VOD platforms



Joined-up distribution strategies



Promote Europe's champions globally



Support more cinemas featuring EU movies



Invest in 5,000 media professionals



Create networks of European festivals



CROSS SECTORAL 2021-27:

Creative Europe Desks



News Media support



Creative Innovation Labs



Guarantee Facility integrated in new Invest EU



The new EU Research programme Horizon Europe

https://ec.europa.eu/commission/sites/beta-political/files/budget-may2018-horizon-europe-regulation-annexes_en.pdf

What's interesting for CCS? The notion of **European innovation ecosystems** to

- connect with **regional and national** innovation actors
- enhancement of **soft skills for innovation** to research and innovation actions
- complement the ERDF support for innovation **eco-systems and interregional partnerships** around **smart specialisation topics**

Date: in 12 pts

The new InvestEU Programme

https://ec.europa.eu/commission/sites/beta-political/files/budget-may2018-investeu-regulation_en.pdf

What's interesting for CCS here? The InvestEU Programme should

- … also contribute to the support of **European culture and creativity**.
- operate under **four policy windows**, mirroring the key Union policy priorities, namely sustainable infrastructure; research, innovation and digitisation, SMEs, and social investment and skills. It will also **support cultural activities with a social goal**.

Date: in 12 pts

– The Cultural and Creative Sector Guarantee Facility

https://ec.europa.eu/programmes/creative-europe/cross-sector/guarantee-facility_en

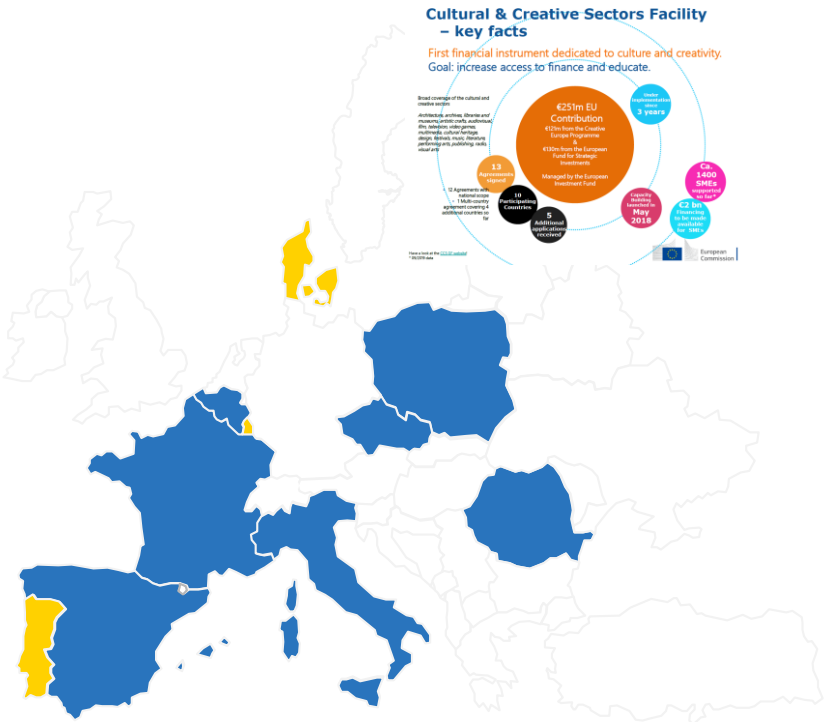
*10 agreements signed with a total expected debt financing of **EUR 863m** corresponding to an aggregate budget allocation of c. **EUR 63m***

EUROPEAN INVESTMENT FUND

7 countries where agreements have been signed
3 countries where applications are under consideration

Agreements signed:

Country	Intermediary	Start of AP	Exp. Debt Financing supported
Spain	CERSA	01/01/2017	EUR 250m
Romania	Libra Internet Bank	01/03/2017	EUR 10m
France	Bpifrance	01/05/2017	EUR 30m
France	IFCIC (2 agreements)	25/07/2017	EUR 111.4m
Belgium	PMV	19/12/2017	EUR 15m
Belgium	Start SA	19/12/2017	EUR 10m
Czech Rep.	Komercni Banka	19/12/2017	EUR 25m
Italy	CDP	28/03/2018	EUR 285.7m
Poland	BGK	01/01/2019	EUR 126m



Will move to the EU-Invest programm with other SME-support measures

The slide is based on the agreements signed as of today.

The new Digital Europe Programme

https://ec.europa.eu/commission/sites/beta-political/files/budget-june2018-digital-europe-annex_en.pdf

Concerning **education and culture**, it will:

- provide creators and creative industry in Europe with access to latest digital technologies from AI to advanced computing,
- exploit the European cultural heritage as a vector to promote cultural diversity, social cohesion and European citizenship
- establish a network of Digital Innovation Hubs

The New European Agenda for Culture, *22.5.2018* – ***DIGITAL4CULTURE***

Digital4Culture:

- The creation of **heritage digitisation centres** across the EU
- A new **EU Film Week** to make European films available to schools across Europe
- **Mentoring** schemes for audiovisual professionals, particularly women
- A new pan-European network of **Digital Innovation Hubs**

Date: in 12 pts

Pan-European network of **Digital Innovation Hubs**

https://ec.europa.eu/digital-single-market/en/digital-innovation-hubs

To help DIHs to effectively collaborate and network, the **European Commission launched the European catalogue of DIHs**, a repository that includes more than 450 existing digital innovation hubs across Europe and that will keep growing with new additions in the future.
http://s3platform.jrc.ec.europa.eu/digital-innovation-hubs-tool

Open calls H2020 general:

DIGITISING AND TRANSFORMING EUROPEAN INDUSTRY AND SERVICES: DIGITAL INNOVATION HUBS AND PLATFORMS,

H2020-DT-2018-2020

for SMEs:



European Commission | **Upcoming open calls under I4MS & SAE projects using "cascade funding"**

Project	Technology Area	Call 1	Call 2	Call 3	Call 4
I4MS (Innovation for Manufacturing SMEs) Initiative					
HORSE	Robotics	Nov.17	-	-	-
ReconCell	Robotics	Nov.17	-	-	-
L4MS	Logistics for Manufacturing (Robotics)	Sep.18	Sep.19	-	-
CloudiFacturing	HPC cloud-based simulation services	Jul.18	Jul.19	-	-
MIDIH	CPS/IoT for Manufacturing	Mar.18	Mar.19	-	-
AMABLE	Additive Manufacturing	Jul.18	Spring 19	Spring 20	-
SAE (Smart Anything Everywhere) Initiative					
FED4SAE	Cyber-Physical and Embedded Systems	Nov.17	May18	Nov.18	-
TETRAMAX • Bilateral	Low energy computing powering CPS and IoT	Nov.17	Oct.18	Sep.19	Apr.20
• Value chain/ interdisciplinary		Feb.18	Dec.18	Oct.19	Apr.20
• Entrepreneurial		Aug.18	Aug.19	Aug.20	-
DIATOMIC	Advanced micro-electronic components and Smart System Integration	Mar.18	Sep.18	-	-
SmarTEES	Organic and large area electronics	Dec.17-Sep.19	-	-	-
Other projects					
Data Pitch	Data brokerage between public sector organisations and SMEs	Jul.17–end of Sep.17	Autumn 18	-	-

II. Current and upcoming projects & policy initiatives

policy project

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skill classification model for CCIs

CCI-skills and traditional education and skills development systems

http://creativeflip.creativehubs.net/#hero

https://ec.europa.eu/culture/calls/pilot-project-cultural-and-creative-industries_en

EU mobility projects

mobility for artists and cultural professionals:



i-Portunus (https://www.i-portunus.eu/)

MAKERSXCHANGE

Makers' Mobility pilot project run by the European Creative Hubs Network: http://makersxchange.eu/



Commission européenne

ERASMUS+

1. Learning mobility of individuals
   - Mobility of individuals in the field of education, training and youth
   - Erasmus Mundus Joint Master Degrees
   - Large Scale European Voluntary Service Events
2. Cooperation for innovation and the exchange of good practices
   - Strategic partnerships in the field of education, training and youth
   - Knowledge Alliances
   - Sector Skills Alliances
   - Capacity building in higher education and youth
3. Support for policy reform
4. European Volontary Programme



Culture

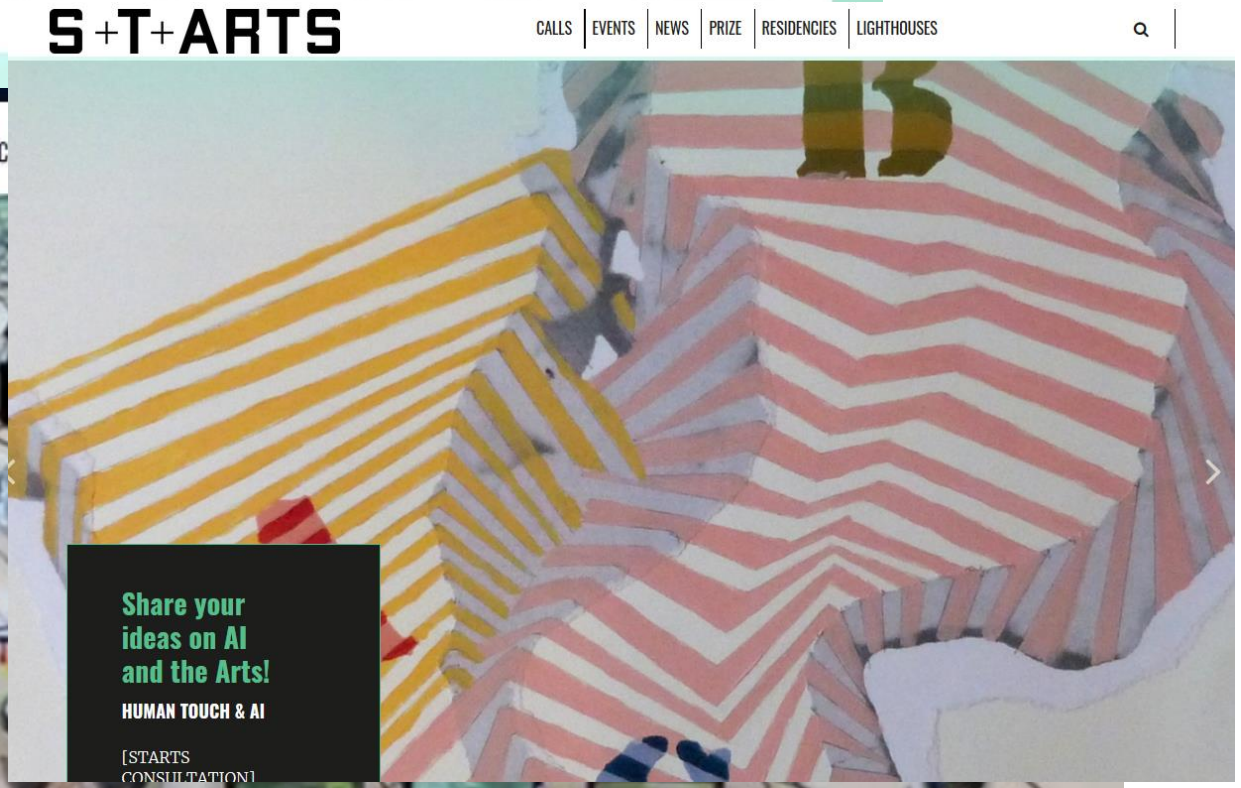
III. Other initatives (past, present) and online resources

1) Cross-sectoral

S+T+ARTS

https://www.starts.eu/







Horizon 2020



Examples of relevant H-2020 projects:

DISCE
DEVELOPING
INCLUSIVE
AND SUSTAINABLE
CREATIVE ECONOMIES



https://disce.eu/project/

https://cicerone-project.eu/

H2020: *Hubs of Innovation and Entrepreneurship for the Transformation of Historic Urban Areas* (8m€, 1 Sept. 2020-Aug.2024)

- ***innovation and entrepreneurship in Historic Urban Areas (HUA), while preserving the unique identity of the historic sites regarding their natural, cultural and social values.***
- ***innovation and entrepreneurship as the main drivers of urban regeneration***

Lisboa Nova (P), Crowdfunding hub (NL), E-Zavod (SLO), Universities (Lisbon-P, Utrecht-NL), Energy managing authorities (P, F, RO, CY, SLO), European Association of Historic towns, FutureCities, local governments (Genova-IT, Belfast, Lefkosia, Utrecht, Lisbon, Grande Angouleme, Liguria)

https://cordis.europa.eu/project/id/869429

H2020: *Unleashing future-facing urban hubs through culture and creativity-led strategies of transformative time*

(8m€, 1 Sept. 2020-Aug.2024)

- ***targets early stage regenerations in a diversity of historic urban areas in London, Bilbao, Amsterdam, Kaunas, Milan and Lisbon, and provides their PPPs with a unique ecosystem of capacity-building for radically new city-making approaches.***

Public bodies (Toscana ANCI, Politecnico di Milano, Waag Society, Lama Dev.-, Land, Tecnitalia IT, Agency, Plusvalue-Univ of Arts-UK, Asoc. Cultural Open Yourkolektiboa-ES, Aalborg Univ-DK, F, Kaunas-LT, Univ Nova Lisboa, Fund Univ Catal, Bilbao, TU Dortmund-DE, iPropeller-BE, Tongji Univ-China

https://cordis.europa.eu/project/id/868887



Worth project (COSME)

- ✓ Started in June 2017 - Duration 4 years
- ✓ 150 partnerships between creative people and SMEs
- ✓ Support in terms of funding (10.000€/partnership), coaching and advice (IPR, market analysis …)
- ✓ Calls for expression of interest

http://www.worthproject.eu/

Cosme: Define – fashion-tech innovation network



Developing a Fashion-tech Innovation Network for Europe

DeFINE is a collaborative project co-funded by the European Commission's COSME programme which aims to **support the fusion of cutting-edge technologies and innovation with the European fashion and design industries.**

We will develop a network of incubators & accelerators, start-ups & SMEs, and financiers to form a European fashion-technology community where cross-sectoral knowledge will be shared, ideas will grow and transnational collaboration will be nurtured.

Throughout the three years of the project (2018-2021), we will deliver a Europe-wide programme of inter-related **networking events, training, mentoring support and knowledge-sharing**, for the benefit of the whole community.

Join the DeFINE network, enjoy our plaform and learn more about the European Fashion Tech community and opportunities. In our website you can find:

https://www.define-network.eu/

COSME

European Networks of Incubators

2018-2021

1,5 m€



CULTOUR IS CAPITAL

TraCEs
Transformative Tourism across European Capital of Culture

What is a ECoC? | Transformative Tourism | Partners | Contributors | Agenda | News | Social Wall

Website: http://www.cultouriscapital.eu/



European Capital of Culture as laboratories for the innovation of tourism through the cooperation with creative and cultural industries

COSME-project *linking Creative hubs, ECOCs, culture and tourism… involvement of Matera Hub, Creative Kosice, Rijeka University,… 7 partners from (Italy, Slovakia, Croatia, Spain, Germany and Holland)*

ERASMUS for young entrepreneurs

- 1-6 months of mobility
- also for "start-up entrepreneurs" with less than 3 years of entrepreneurial experience

https://www.erasmus-entrepreneurs.eu/page.php?pid=014

Local contact points in your country can help:

https://www.erasmus-entrepreneurs.eu/page.php?cid=5



EU Support for digital Start-ups

- Startup Europe (various activities to support web and ICT entrepreneurs in the EU through the H2020 programme)

https://ec.europa.eu/digital-agenda/en/about-startup-europe

Date: in 12 pts

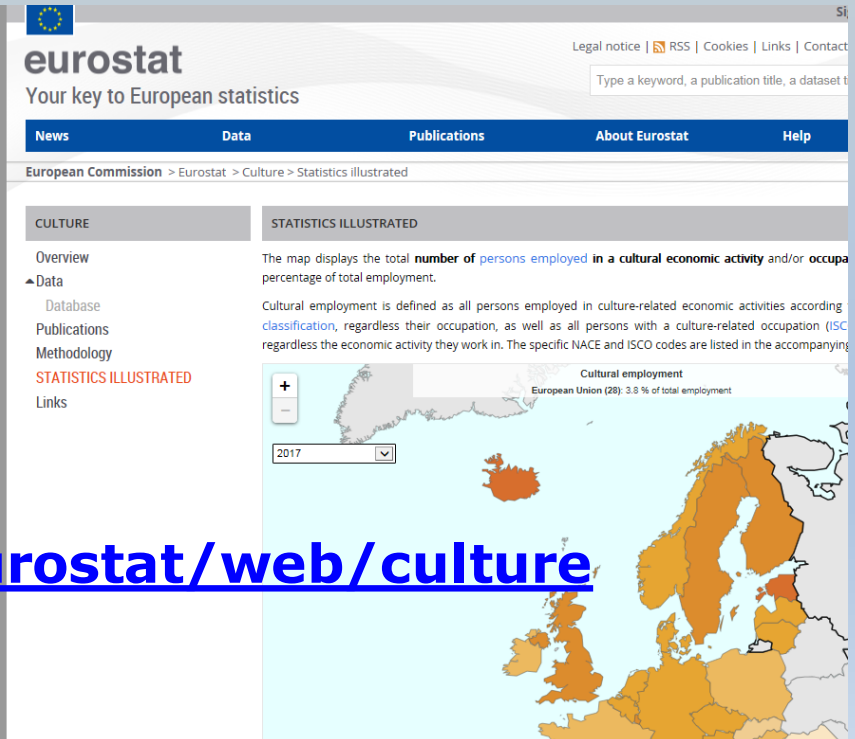
EU Cultural statistics

What information can I find here?

Culture statistics for the EU are not collected by a single stand-alone survey **data collections**. Culture statistics concern both social and economic asp **cover the following topics**:

- Cultural employment;
- Characteristics and performance of enterprises engaged in cultural ec of cultural goods;
- International trade in cultural goods;
- International trade in cultural services;
- Cultural participation (practice and attendance) and culture in cities facilities of cities' residents and 'cultural infrastructure');
- Private (household) expenditure on cultural goods and services;
- Price index of cultural goods and services;
- Public (government) expenditure on culture.

Guide to Eurostat culture statistics — 2018 edition: EU Cultural statistics: http://ec.europa.eu/eurostat/web/culture



http://ec.europa.eu/eurostat/web/culture

Other:

Culture in Cities portal

Strategies and policies. EU Member States are responsible for their own culture-sector policies. The role of the European Commission is to help them address the challenges they all face: the impact of the digital shift, changing models of cultural governance, and the need to promote innovation in the cultural and creative sectors.

https://ec.europa.eu/info/eu-regional-and-urban-development/topics/cities/priority-themes/culture-cities_en

European Commission: EU research & innovation for and with cities, Mapping Report 2017

The report looks at different research and innovation policy actions for cities and also includes actions under Creative Europe, cohesion policy, sustainable urban development, energy, the urban agenda, research and development and other information.

https://publications.europa.eu/en/publication-detail/-/publication/9fb7a8ce-aefa-11e7-837e-01aa75ed71a1/language-en/format-PDF/source-43445383

???

How to find funding ?

The EU Funding Portal

for all kinds of different EU funding programmes, just type in "culture", f.ex.... into this link:

https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/home

Date: in 12 pts



Creative Europe calls

You can find new calls on the following websites:

Policy projects: https://ec.europa.eu/culture/calls

Other:https://eacea.ec.europa.eu/creative-europe/funding_en

https://ec.europa.eu/programmes/creative-europe/calls_en

For help, please contact the

CREATIVE EUROPE DESK in your country:

https://ec.europa.eu/programmes/creative-europe/contact_en

Horizon 2020

More information and help:

Horizon 2020 **National Contact Points** in EU and associated countries for:

- Guidance on choosing relevant H2020 topics and types of action
- Advice on administrative procedures and contractual issues
- Training and assistance on proposal writing
- Distribution of documentation (forms, guidelines, manuals etc.)
- Assistance in partner search

- http://ec.europa.eu/research/participants/portal/desktop/en/support/national_contact_points.html

THANK YOU!

@europe_creative

#EuropeForCulture

ec.europa.eu/culture

ec.europa.eu/programmes/creative-europe/



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