AUGMENTED URBANS

Extending civic engagement with XR technology?



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Problem definition

Design brief

1st ROUND OF LOCAL ACTIONS

Understanding the context

- Inventory report
- Matrix of Indicators
- Study visits + XR report

DISCOVER
insight into the problem

- User journey mappings
- Design brief
- Procurement documents

DEFINE
the area to focus upon

2nd ROUND OF LOCAL ACTIONS

Engaging citizens with XR tools

- Customising and testing XR tools
- Running participatory planning activities

DEVELOP
potential solutions

- Delivering Integrated Urban Plan

DELIVER
solutions that work

Policy recommend ations

Double diamond process: www.designcouncil.org.uk

My point of view is not the only one



Not a silver bullet…

- Face-to-face interactions still important, does not reach everyone
- Trade-offs between complexity, legibility, performance
- Currently work consuming, needs to be strategic and well-planned to add value









Complex urban issues call for
broad collaboration

Technology & Design can help with this